Would you like to enhance the impact of your European University Alliance?

We are happy to support you on your journey!

Who We Are

city2science is an internationally renowned agency for science communication and strategy consulting, with extensive experience in supporting European University Alliances to realize their strategic goals and maximize their societal impact. We combine a deep understanding of EU strategies and funding frameworks with profound expertise in science communication, stakeholder engagement, open innovation & strategy development.

Our Track Record

city2science has successfully supported the application processes of three European University Alliances, securing significant funding and helping to define robust frameworks for their development. We were also key players in European consortia, such as Virtual Hackathons or SciCultureD, which contributed to implementing innovative teaching and learning approaches in higher education institutions.

Our profound experience in managing and supporting European consortia equips us with the practical insight to address the complexities of transnational collaborations, ensuring a smooth and effective execution of activities aligned with your alliance's vision.

We understand the operational challenges, budgetary constraints, and strategic demands unique to these initiatives. With our tailored services, we will help you overcome such constraints while meeting your specific needs.

Our Offer: Dedicated Services for European University Alliances

city2science is offering targeted support for European University Alliances. Based on the work plans and priorities of alliances we have supported so far, we propose the following services designed to address your consortium's most pressing challenges while enhancing its visibility, operational efficiency, and societal impact.



From conceptual development to facilitation and stakeholder recruitment, city2science ensures engaging, innovative programs that integrate regional challenges, Smart Specialisation Areas, and transdisciplinary learning.

Conceptual Design and Facilitation of Alliance Activities

Examples of activities we can support:

Living labs, Hackathons and Makerthons:

Designing and facilitating challenge-based workshops to foster innovative solutions, using methodologies such as design thinking or LEGO Serious Play.

Moderation of events and activities of your alliance:

Design and moderation of events related to the alliance.

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Strategic Leadership and Capacity Building

Activities to enhance your team's capabilities:

Tailored
workshops to
strengthen the skills of
university staff, focusing
on facilitation,
stakeholder
engagement, and
event design.

Train-the-Trainer

Programs:

Leadership and Governance Support

Advising on effective management structures and conflict resolution strategies for multi-institutional alliances.



Stakeholder Engagement and Public Impact

Strengthening your connection with communities and policymakers:

Public Engagement Strategies:

Develop comprehensive dissemination plans for your Alliance's activities to maximize societal reach and impact.

Regional Innovation Seminars and Workshops: Facilitation of interactive seminars or co-creation workshops to address regional innovation challenges and align university mission with regional priorities.



Proposal Support and EU Policy Expertise

city2science offers proposal writing and strategic guidance to strengthen your Alliance's position in future EU funding calls, including Horizon Europe, FP10 and Erasmus+.

Services include:

Proposal preparation aligned with the latest EU and UN strategies and goals such as the European Strategy for Universities, Open Innovation, the European Green Deal, digital transformation, or the Sustainable Development Goals (SDGs).

Designing long-term roadmaps to integrate education, research, and regional innovation into institutional policies.

Why Partner with city2science?

Proven Expertise in Alliance Development
Our team has successfully supported three
Alliances in securing funding and
operationalizing their strategic goals.
References and contact persons can be
forwarded upon request. Moreover, we bring
extensive expertise in delivering diverse
training programs designed for participants
from around Europe.

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Tailored Solutions for Maximum Impact

Based on our experience we understand the nuances of your unique Alliance, tailoring every service to your specific needs. Holistic Approach

Combining knowledge of EU strategies with science communication and stakeholder involvement expertise ensures a broad, effective perspective on collaboration.

Cost-Eff

Cost-Effective Collaboration

With a flexible fee structure and a small team, city2science ensures high-value results within your budget constraints.